

# AARON ADAMS

*I love helping founders, CEOs, and business leaders solve problems and keep the business moving forward.*

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## ABOUT ME

I enjoy being the person a founder or organizational leader hands a problem to. I started my own company and still run it. Previously, I ran day-to-day programming for a pro soccer club. I rebuilt warehouse and kitchen systems in a high-volume coffee shop that were slowing everyone else down. Give me something that isn't working, and I will figure out what's wrong and fix it.

## WHAT I AM GOOD AT

**Operations:** process design, scheduling, inventory and supply chain, cost control, vendors, and logistics.

**Starting things:** new service lines, programs, and revenue channels built from scratch and made profitable.

**Growth:** partnerships and referrals, customer acquisition, digital marketing and analytics, retention.

**People:** hiring, training, staffing structures, and running teams through busy stretches.

**Tools:** Excel, Word, PowerPoint. Adobe Photoshop, Premiere, Lightroom. Canva. CRM and scheduling platforms.

## EXPERIENCE

### Founder & Operator | [NXT](#) — Youth Sports Services Company

*Aug 2023 – Present*

- Started the business with only an idea and made it profitable in year one.
- I handle operations, finances, marketing, web and digital development, hiring, and customer acquisition.
- Built a base of repeat customers and grew revenue in both the one-on-one and group services.
- Set up partnerships with local organizations and institutions that send steady referrals and open new markets.
- Built a digital platform to deliver the service remotely, which opened up customers nationwide. Targeted marketing raised enrollment by 110% in one week.
- Ran multiple events for up to 115+ participants with a staff of 6 across 30+ hours of programming.

### Program & Operations Specialist | Atlanta United FC

*Jan 2023 – Jun 2025*

- Ran the daily school and logistics for 20+ program members alongside a private international school.
- Handled food service and delivery for 40+ members across two program groups.
- Kept scheduling, attendance, and compliance for in-person and remote programming at once, including visits to on-campus activities.
- Maintained the program while the group traveled for days at a time, in the US and abroad.

### Operations & Logistics Assistant | WinShape Camps

*Summer 2023*

- Planned and ran programming and daily logistics for 1,100+ participants.
- Kept track of 125,000+ items of inventory across programs running at the same time.
- Ran setup and teardown, ensuring every day started and finished on time.

### Warehouse & Fulfillment Supervisor | My Audio Pet

*Aug 2018 – Mar 2023*

- Ran fulfillment for hundreds of orders a day and rebuilt the packing system to make it faster and more accurate.
- Handled scheduling and payroll for the warehouse staff.

### Kitchen Supervisor | Copper Coin Coffee

*Sep 2021 – Sep 2022*

- Led a team of 10+ and handled inventory and purchasing for the kitchen and front of house.
- Rebuilt the kitchen layout and the ordering and inventory systems to make daily service go faster.

### Kitchen Manager | Chick-fil-A

*Aug 2020 – Jun 2022*

- Ran daily operations and a team of 10+ in a high-volume kitchen.
- Built shift structures for clean handoffs. Promoted to the youngest member of the kitchen leadership team.

## EDUCATION

**B.S., Digital Entrepreneurship & Innovation** | GBSB Global Business School · Jun 2025